



GHRA IN ACTION

OUR MEMBERS ARE OUR MISSION!

VOL 13 | OCTOBER 2026



SEE YOU AT THE
TRADE SHOW

October 28, 2026

Reliant Center - Hall E

MORE THAN A
**TRADE
SHOW**

CONNECT. COLLABORATE. GROW

STOREFRONT SET-UP



October Spanner Board



20 ft



15 ft

	Net Case Cost	Featured Retail	Promo Retail/Margin	Regular Retail/GM%	Blended Margin
Dr Pepper Family 20oz - College Football	\$32.50	2/\$4.00	\$2.00/32%	\$2.79/52%	42%

October Posters

	Net Case Cost	Featured Retail	Promo Retail/Margin	Regular Retail/GM%	Blended Margin
Ghost 16oz	\$20.00	2/\$5.00	\$2.50/33%	\$3.49/52%	41%
C4 Perf & Ultimate 16oz (Mix and Match with Bloom Energy 12oz)	\$20.66	2/\$5.00	\$2.50/31%	\$3.49/51%	39%
Bloom Energy 12oz (Mix and Match with C4)	\$20.00	2/\$5.00	\$2.50/33%	\$3.49/52%	41%
Java Monster 15oz	\$25.72	2/\$6.00	\$3.00/29%	\$3.99/46%	37%

October 2026 IN STORE SIGNAGE

OPTIONAL FLYER PROMOTIONS

Product Description	Net Case Cost	Case Count	Net Unit Cost	Required Promotional Retail	
Evian 1-liter	\$20.75	12	\$1.73	2/\$5.25	(Not Mandatory)
Vita Coco Juice Cans 16.5oz	\$21.00	12	\$1.75	2/\$5.50	(Not Mandatory)
Snapple 32oz	\$16.50	12	\$1.38	2/\$4.50	(Not Mandatory)
Black Rifle Energy 16oz	\$20.00	12	\$1.67	2/\$5.50	(Not Mandatory)
Electrolit 21oz	\$21.38	12	\$1.78	2/\$6.00	(Not Mandatory)
Monster 19.2oz	\$25.21	12	\$2.10	2/\$7.00	(Not Mandatory)
Storm 12oz	\$18.37	12	\$1.53	2/\$5.00	(Not Mandatory)
Rockstar 16oz	\$19.50	12	\$1.63	3/\$7.00	(Not Mandatory)
Super Coffee Protein + 15oz	\$26.32	12	\$2.19	2/\$7.00	(Not Mandatory)
Phorm Energy 16oz	\$20.00	12	\$1.67	2/\$5.50	(Not Mandatory)
Liquid Death 19.2oz	\$13.50	12	\$1.13	2/\$4.00	(Not Mandatory)
Simply OJ 11.5oz	\$16.28	12	\$1.36	2/\$5.00	(Not Mandatory)
Lean Body 14oz	\$32.76	12	\$2.77	2/\$9.00	(Not Mandatory)
Bucked Up 16oz	\$18.00	12	\$1.50	2/\$5.00	(Not Mandatory)
Uptime 12oz	\$17.00	12	\$1.42	2/\$4.50	(Not Mandatory)
Fiji 1-liter	\$22.97	12	\$1.91	2/\$6.00	(Not Mandatory)
Core Hydration 30.4oz pet	\$17.00	12	\$1.42	2/\$4.44	(Not Mandatory)

Promotions featured under *Instore In Action* in the magazine are optional for members.
Only participating stores in the promotional deal will qualify for reduced Cost of Goods Sold.



Coming Up

November-December Promotions

SPANNER

TBD

POSTERS

Monster 16oz
Dr Pepper Family 20oz CSD
Bang Energy 16oz



Salgirah Mubarak

On this special occasion of Salgirah Mubarak, the GHRA Board of Directors and Staff wishes you and your family Salgirah Mubarak, with prayers for peace, happiness, good health, and barakat. Ameen.

REGARDS,

Javed Maredia

PRESIDENT, GHRA



CELEBRATING
25
Years
AT GHRA



Join us in congratulating Romina M. Kadiwal on 25 incredible years with GHRA! We're grateful for her dedication, contributions, and the lasting impact she has made over the years.

Congratulations on this amazing milestone, Romina! Here's to 25 years and many more to come!



A JOURNEY
OF POSSIBILITIES



HAPPY COLUMBUS DAY

In observance of Columbus Day,
GHRA offices will be **CLOSED** on
MONDAY, OCTOBER 12, 2026

Normal business hours will resume on
TUESDAY, OCTOBER 13, 2026



Wishing everyone a meaningful holiday as we celebrate the spirit of exploration, discovery, and new opportunities.
GHRA wishes our members, partners, and their families a safe and enjoyable Columbus Day!

Welcome Members

*On behalf of the Board of Directors and staff at GHRA,
please welcome our new members:*

ANGELS BLESSINGS #1

OUTPOST MARKET 1

ROUTINE #7

PARK PLACE MARKET

SWIFT MLK

CORNER STOP

SWIFT PARKER

GHRA TRADE SHOW
2026



A1 PUMP INC
BOOTH # 242

ASCENTIUM CAPITAL LLC
BOOTH # 416

CAR FRESHNER CORPORATION
BOOTH # 400

CINTAS CORPORATION
BOOTH # 319

DECOR SPECIALIST
BOOTH # 417

EMPIRE PAYTECH SILVER PARTICIPANT
BOOTH # 147

EXPRESS EQUIPMENT
BOOTH # 317

FLORIGAS INC
BOOTH # 323

GALAXY PAYMENT SYSTEMS
BOOTH # 344

GEO ENVIRONMENTAL SILVER PARTICIPANT
BOOTH # 447

WALLIS STATE BANK
BOOTH # 219

NATIONAL RETAIL SOLUTIONS
BOOTH # 415

INSTAPAY
BOOTH # 201

ITG BRANDS
BOOTH # 444

JET STAR SIGNS
BOOTH # 339

JUUL LAB
BOOTH # 145

KALIBRATE LIMS, INC.
BOOTH # 224

LAUNDRYLUX
BOOTH # 320

MARS WRIGLEY
BOOTH # 217

MATT'S EQUIPMENT, INC.
BOOTH # 424

NAAZZ AROMA LLC
BOOTH # 300

XCALIBER INTERNATIONAL
BOOTH # 513

NIZARI PROGRESSIVE CREDIT UNION
BOOTH # 442

OMEGA PUMP SERVICE
BOOTH # 132

PARAGON DIGITAL SERVICE LLC
BOOTH # 334

PETROMAXX FUELING SOLUTIONS
BOOTH # 545

PUMPTX INC
BOOTH # 200

SHOPCO U.S.A., INC.
BOOTH # 511

STAR LIGHTING LED SILVER PARTICIPANT
BOOTH # 247

STEALTH GROUP PLATINUM PARTICIPANT
BOOTH # 310

SWISHER INTERNATIONAL, INC.
BOOTH # 514

TRANSNET ENTERPRISES INC
BOOTH # 345





GHRA TRADE SHOW
2026

AMAZING RAFFLE PRIZES

ATTEND • EXPLORE • WIN BIG!

**ARRIVE BEFORE
11:00 AM**

**AND BE ELIGIBLE TO PARTICIPATE
IN THE EARLY BIRD RAFFLE.**

EARLY BIRD RAFFLE

1 Pallet of XYZ Water
Meta Glasses
Nintendo Switch
Movado Watch
\$2,500 Warehouse Credit



**\$2,500
WAREHOUSE CREDIT**

GENERAL RAFFLE

\$2,500 Warehouse Credit
Mountain Bike
iRobot Vacuum
PlayStation
Meta Glasses
1 Pallet of XYZ Water



**\$2,500
WAREHOUSE CREDIT**

GRAND RAFFLE

Grand Raffle tickets are **\$100 each.**

2 Vehicles (Ford Raptor & Ford Mustang)
\$5,000 Warehouse Credit (x3)
\$2,500 Warehouse Credit (x5)



**\$5,000
WAREHOUSE CREDIT**

**\$2,500
WAREHOUSE CREDIT**

RAFFLE ANNOUNCEMENTS WILL BE MADE AT 3:30 PM

Vehicle make, model, color, and specifications may vary and are subject to availability. Images are for illustrative purposes only.

GHRA TRADE SHOW
2026



GHRA | TRADE SHOW 2026

**MEMBER REGISTRATION
IS NOW OPEN!**

THIS YEAR, WE'RE GOING BIGGER!

For the first time, the GHRA Trade show is **OPEN to ALL** Greater Houston-area convenience store & gas station owners!

Join local retailers, suppliers, and industry partners under one roof to **Connect. Collaborate. Grow.**



WEDNESDAY,
**OCTOBER
28, 2026**



RELIANT CENTER – HALL E
(FORMERLY NRG CENTER)
1 FANNIN ST,
HOUSTON, TX 77054



IMPORTANT

GHRA Members or GHRA Member employees who wish to attend the trade show must complete the registration.



REGISTER ONLINE & SAVE!

Register through the GHRA Member Portal by **Thursday, October 15th** to avoid the \$40 onsite registration fee.



SCAN TO REGISTER



CONNECT | COLLABORATE | GROW



The New State of Snacking

What changing consumer habits mean for convenience stores.

Snacking is no longer just something consumers do between meals. For many shoppers, snacks have become part of their everyday routine—and sometimes even replace a traditional meal.

The 2026 State of Snacking research shows that consumers are looking for convenience, indulgence, nutrition and variety. For convenience-store retailers, these changing habits create an opportunity to make sure the snack aisle reflects what today's customers want.

Snacking is an everyday occasion

In the U.S., 66% of snack consumers snack at least once a day, and younger consumers are helping drive that growth. Among snack consumers ages 18–44, 38% say they are snacking more than they were a year ago.

Even more importantly, 41% of U.S. snack consumers say they eat snacks in place of a regular meal.

For c-stores, this means the opportunity goes beyond traditional chips and candy. Customers may also be looking for meat snacks, protein products, nuts, bars, snack packs and grab-and-go foods that can satisfy a larger appetite.

Healthy or indulgent? Customers want both.

Today's consumer may choose a better-for-you snack during one visit and an indulgent favorite during the next.

A strong assortment should give customers choices. Consider balancing traditional favorites, protein and better-for-you options, new products and convenient grab-and-go items.

At the same time, don't overlook familiar products. 52% of U.S. salty-snack consumers prefer snacks featuring nostalgic marketing or packaging, showing that trusted favorites still have plenty of appeal.

Think beyond the individual snack

Snacking is also social. More than two-thirds of consumers surveyed across the markets studied say snacks are

necessary when socializing with friends or family.

Watch parties, road trips, holidays and gatherings can create opportunities for shareable packages, beverages and complementary purchases. Strategic displays and cross-merchandising can help retailers capture more of these occasions.

By the numbers

66%

of U.S. snack consumers snack at least once a day.

41%

eat snacks in place of a regular meal.

38%

of U.S. snack consumers ages 18–44 say they are snacking more than a year ago.

52%

of U.S. salty-snack consumers prefer nostalgic marketing or packaging.

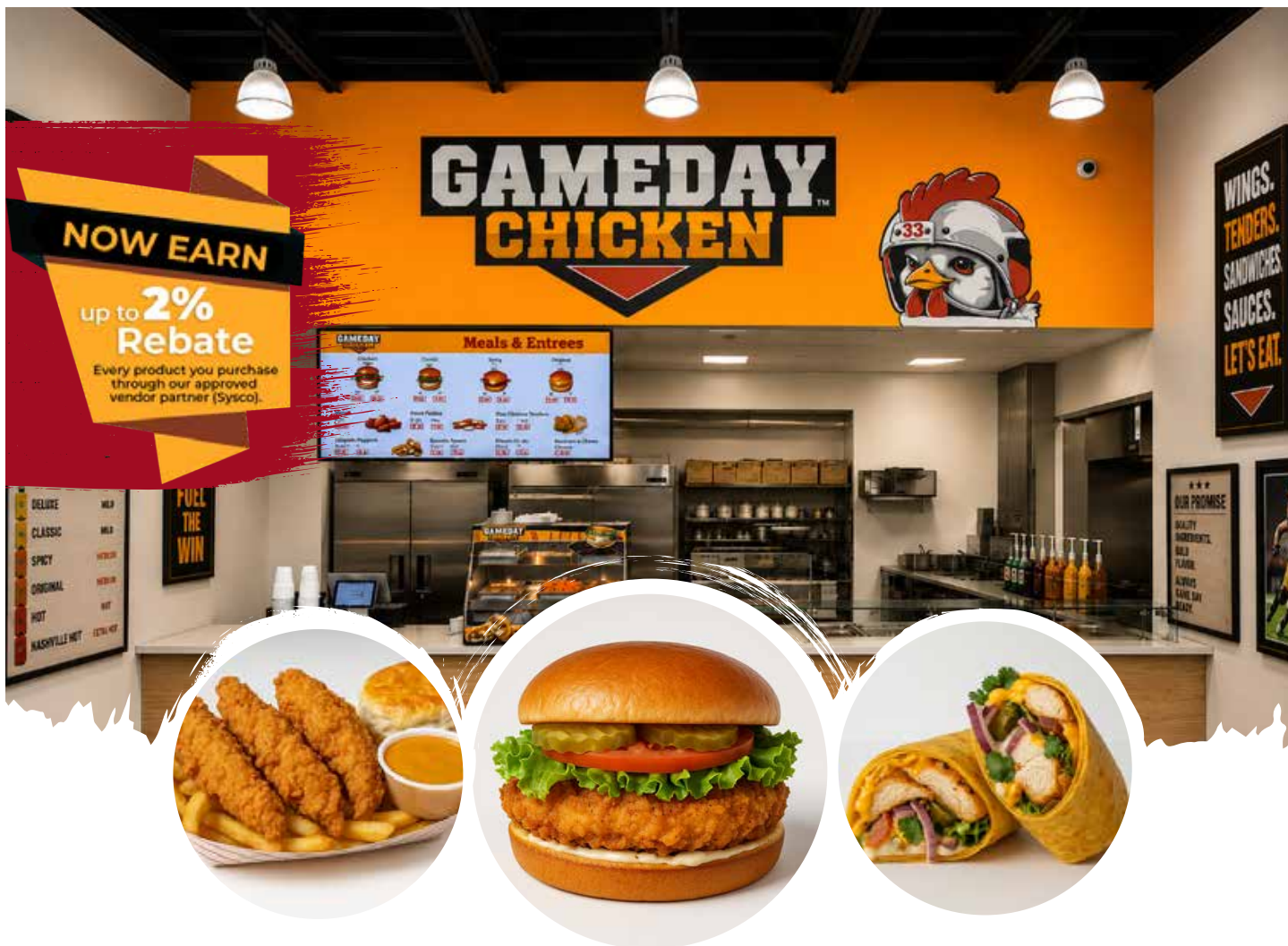
The takeaway

Snacking is becoming more than an impulse purchase.

For independent convenience-store retailers, the opportunity is to offer the right balance of familiar favorites, new products, indulgent choices, better-for-you options and convenient meal alternatives—giving customers more reasons to make your store part of their daily routine.

Sources: CSP Daily News, "The State of Snacking 2026: Convenience-Store Snacks Seek Competitive Gains"; 2026 State of Snacking™, Mondelez International, in collaboration with Mintel and Black Swan Data.

This article was independently prepared by GHRA InAction using publicly available industry research and reporting. It summarizes and interprets industry trends for educational purposes and is not a reproduction of the original publications. ■



ESTIMATED PRICING BREAKDOWN

License Agreement	- \$0.00
Equipment	- \$20,000
Smallwares	- \$2,000
Graphics	- \$2,000
Menu Board	- \$1,000
POS	- \$2,750
Building Sign	- \$3,250
Installation & Permit	- \$2,000

**Minimum counter length 6 ft.
No mark usage fee.**



I've helped convenience stores grow with Gameday Chicken, and I'd love to help yours next. Give me a call, and let's make it happen.

**dboone@ghraonline.com
281-295-5363**



**Scan for
more info**



ESTIMATED PACKAGE PRICE BREAKDOWN

License agreement.....\$7,500
 Equipment.....\$65,000
 Smallwares.....\$4,650
 Graphics.....\$2,400
 Tiles.....\$1,300
 TVs for menu board.....\$3,000

POS.....\$2,750
 Building Sign.....\$3,250
 Building Sign Installation.....\$1,350
 Permit.....\$800
 Countertop.....\$2,000

- ✓ Minimum counter length 8.5 feet
- ✓ 2% mark usage fee on net sales
- ✓ High ROI, low upfront costs

- ✓ Ongoing training and support
- ✓ Most owners have 2+ locations
- ✓ Perfect for owners/operators

NOW EARN

up to **2%**
Rebate

Every product you purchase
 through our approved
 vendor partner (Sysco).



Ready to bring Big Madre to your store? Let's talk about increasing customer traffic, boosting sales, and building long-term success—together.

dboone@ghraonline.com
281-295-5363



Scan for more info

MORE MARGIN IN EVERY GALLON. MORE POWER TO YOUR BUSINESS.



Take control of your fuel business with GHRA Fuels.
Join 2,000+ Texas retailers benefiting from cooperative
buying power, competitive fuel costs, stronger margins,
and greater profitability.

WHY GHRA FUELS?

MAXIMIZE YOUR MARGINS

Competitive unbranded fuel pricing
backed by cooperative buying power.

RELIABLE LOCAL SUPPLY

Backed by strong supplier relationships,
trusted carriers, and our own trucks to
keep fuel flowing to your business.

STAY INDEPENDENT

Keep control of your brand and operations, without
costly franchise restrictions.

BUILT FOR RETAILERS

More than a fuel supplier. GHRA is your cooperative, working
to strengthen independent retailers across Houston.

UPGRADE YOUR FUEL STRATEGY TODAY.

See how much you could save
per gallon. Talk to a GHRA Fuels
representative and discover your
earning potential.



SCAN AND SIGN UP TODAY!



Alishan Ali

Fuels Business Manager
281-295-5342
alishana@ghraonline.com



Ashmal Ali

Fuels Customer Service Representative
281-295-5336
ashmal@ghraonline.com

OPTIONAL IN-STORE PROMOTIONS FOR OCTOBER ARE HERE!



**SCAN THE QR CODE FOR INSTANT
ACCESS TO ALL PROMOTIONAL DETAILS.**

OPTIONAL IN-STORE PROMOTIONS

water the way nature intended.



2 FOR \$5.25

Includes all Evian 1-liter singles

OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

Promotional Dates

10/1 to 10/31

Package Size

1-liter

Regular Cost

\$26.65

Promotional Discount

\$5.90

Net Case Cost

\$20.75

Required Promotional Retail

2/\$5.25

Promo Retail/Margin

\$2.63/34%

Suggested Regular Retail/Margin

\$3.99/57%

Blended Margin

48%

Promotions featured under *Instore In Action* in the magazine are optional for members. Only participating stores in the promotional deal will qualify for reduced Cost of Goods Sold.

Offer available only from



ghraonline.com

OPTIONAL IN-STORE PROMOTIONS

Promotional Dates

10/1 to 10/31

Package Size

16.5oz

Regular Cost

\$24.02

**Promotional
Discount**

\$3.02

Net Case Cost

\$21.00

**Required
Promotional Retail**

2/\$5.50

Promo Retail/Margin

\$2.75/36%

**Suggested Regular
Retail/Margin**

\$3.79/54%

Blended Margin

47%



**GOOD FOR
FEELING GOOD**

COOLER DOOR STATIC CLING

2 FOR \$5.50

Includes all Vita Coco Juice 16.5oz cans
OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

GHRA

Offer available only from



ghraonline.com

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OPTIONAL IN-STORE PROMOTIONS

do yourself a flavor



2 FOR \$4.50

Includes all Snapple 32oz singles

OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

Promotional Dates

10/1 to 10/31

Package Size

32oz

Regular Cost

\$22.00

Promotional

Discount

\$5.50

Net Case Cost

\$16.50

Required

Promotional Retail

2/\$4.50

Promo Retail/Margin

\$2.25/39%

Suggested Regular

Retail/Margin

\$3.29/58%

Blended Margin

51%

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Offer available only from



ghraonline.com

OPTIONAL IN-STORE PROMOTIONS

Promotional Dates

10/1 to 10/31

Package Size

16oz

Regular Cost

\$23.03

Promotional

Discount

\$3.03

Net Case Cost

\$20.00

Required

Promotional Retail

2/\$5.50

Promo Retail/Margin

\$2.75/39%

Suggested Regular

Retail/Margin

\$3.49/52%

Blended Margin

45%

FUEL YOUR MISSION.

VETERAN OWNED & FOUNDED



2 FOR \$5.50

Includes all Black Rifle Energy 16oz singles

OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

COOLER DOOR STATIC CLING

Offer available only from



ghraonline.com

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OPTIONAL IN-STORE PROMOTIONS

COOLER DOOR STATIC CLING



Electrolit
ELECTROLYTE BEVERAGE
Premium Hydration

Strawberry Kiwi
Grape
Fruit Punch

21 fl oz (1.3 pt)
525 mL

GHRA

2 FOR \$6

Includes all Electrolit 21oz singles
OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

Promotional Dates

10/1 to 10/31

Package Size

21oz

Regular Cost

\$25.07

Promotional Discount

\$3.69

Net Case Cost

\$21.38

Required Promotional Retail

2/\$6.00

Promo Retail/Margin

\$3.00/41%

Suggested Regular Retail/Margin

\$3.99/55%

Blended Margin

50%

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Offer available only from



ghraonline.com

OPTIONAL IN-STORE PROMOTIONS

Promotional Dates

10/1 to 10/31

Package Size

19.2oz

Regular Cost

\$27.36

**Promotional
Discount**

\$2.15

Net Case Cost

\$25.21

**Required
Promotional Retail**

2/\$7.00

Promo Retail/Margin

\$3.50/40%

**Suggested Regular
Retail/Margin**

\$4.29/51%

Blended Margin

44%



2 ^{\$}7 FOR

Includes all Monster Energy 19.2oz singles
OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

GHRA

COOLER DOOR STATIC CLING

Offer available only from



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OPTIONAL IN-STORE PROMOTIONS

 **ENERGY FOR LIFE** 



2 FOR \$5

Includes all STORM 12oz singles

OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

Promotional Dates

10/1 to 10/31

Package Size

12oz

Regular Cost

\$23.52

Promotional Discount

\$5.15

Net Case Cost

\$18.37

Required Promotional Retail

2/\$5.00

Promo Retail/Margin

\$2.50/39%

Suggested Regular Retail/Margin

\$3.29/53%

Blended Margin

45%

COOLER DOOR STATIC CLING

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Offer available only from



OPTIONAL IN-STORE PROMOTIONS

Promotional Dates

10/1 to 10/31

Package Size

16oz

Regular Cost

\$20.50

Promotional Discount

\$1.00

Net Case Cost

\$19.50

Required Promotional Retail

3/\$7.00

Promo Retail/Margin

\$2.44/35%

Suggested Regular Retail/Margin

\$3.29/51%

Blended Margin

43%



FOR THE HUSTLE

COOLER DOOR STATIC CLING

3 FOR \$7

Includes all Rockstar 16oz singles
OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

GHRA

Offer available only from



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OPTIONAL IN-STORE PROMOTIONS

COOLER DOOR STATIC CLING

IT TAKES THE BEST
TO FUEL YOUR BEST.



2 FOR \$7

Includes all Super Coffee Protein+ 15oz singles
OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

Promotional Dates

10/1 to 10/31

Package Size

15oz

Regular Cost

\$32.20

Promotional Discount

\$4.12

Net Case Cost

\$26.32

Required Promotional Retail

2/\$7.00

Promo Retail/Margin

\$3.50/37%

Suggested Regular Retail/Margin

\$4.79/54%

Blended Margin

48%

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OPTIONAL IN-STORE PROMOTIONS

Promotional Dates

10/1 to 10/31

Package Size

16oz

Regular Cost

\$22.00

Promotional Discount

\$2.00

Net Case Cost

\$20.00

Required Promotional Retail

2/\$5.50

Promo Retail/Margin

\$2.75/39%

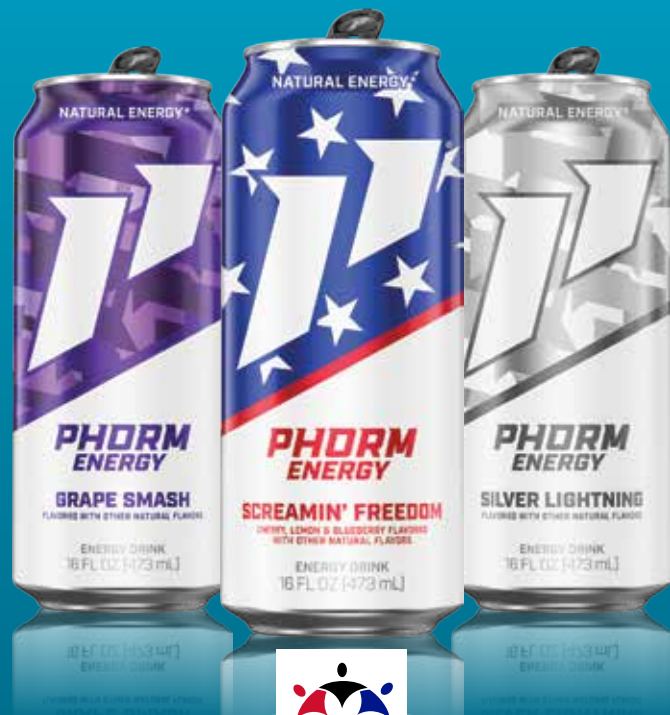
Suggested Regular Retail/Margin

\$3.49/52%

Blended Margin

45%

UNLOCK YOUR FULL POTENTIAL.



2 FOR \$5.50

Includes all Phorm Energy 16oz singles

OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

COOLER DOOR STATIC CLING

Promotions featured under *Instore In Action* in the magazine are optional for members. Only participating stores in the promotional deal will qualify for reduced Cost of Goods Sold.

OPTIONAL IN-STORE PROMOTIONS

DON'T BE SCARED. IT'S JUST WATER.



2 FOR \$4

Includes all Liquid Death 19.2oz singles

OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

Promotional Dates

10/1 to 10/31

Package Size

19.2oz

Regular Cost

\$15.50

Promotional

Discount

\$2.00

Net Case Cost

\$13.50

Required

Promotional Retail

2/\$4.00

Promo Retail/Margin

\$2.00/42%

Suggested Regular

Retail/Margin

\$2.49/53%

Blended Margin

49%

COOLER DOOR STATIC CLING

Promotions featured under *Instore In Action* in the magazine are optional for members. Only participating stores in the promotional deal will qualify for reduced Cost of Goods Sold.

Offer available only from

Liquid Death

OPTIONAL IN-STORE PROMOTIONS

Promotional Dates

10/1 to 10/31

Package Size

11.5oz

Regular Cost

\$19.28

**Promotional
Discount**

\$3.00

Net Case Cost

\$16.28

**Required
Promotional Retail**

2/\$5.00

Promo Retail/Margin

\$2.50/46%

**Suggested Regular
Retail/Margin**

\$3.79/ 64%

Blended Margin

57%

Say yes to simple.



2 ^{\$}5
FOR

Includes all Simply Beverages 11.5oz singles

WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

COOLER DOOR STATIC CLING

Offer available only from

Simply

ghraonline.com

Promotions featured under *Instore In Action* in the magazine are optional for members. Only participating stores in the promotional deal will qualify for reduced Cost of Goods Sold.

OPTIONAL IN-STORE PROMOTIONS

LEAN BODY® for Everybody™



2 FOR \$9

Includes all Lean Body 14oz singles

OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

Promotional Dates

10/1 to 10/31

Package Size

14oz

Regular Cost

\$40.95

Promotional Discount

\$8.19

Net Case Cost

\$32.76

Required Promotional Retail

2/\$9.00

Promo Retail/Margin

\$4.50/39%

Suggested Regular Retail/Margin

\$5.49/50%

Blended Margin

45%

*Offer: Buy 4 Cases, Get 1 Free.
Members must purchase a
total of 5 cases to receive
the promotional discount*

Promotions featured under *Instore In Action* in the magazine are optional for members. Only participating stores in the promotional deal will qualify for reduced Cost of Goods Sold.

Offer available only from

LEAN BODY®

OPTIONAL IN-STORE PROMOTIONS

Promotional Dates

10/1 to 10/31

Package Size

16oz

Regular Cost

\$20.99

Promotional Discount

\$2.99

Net Case Cost

\$18.00

Required Promotional Retail

2/\$5.00

Promo Retail/Margin

\$2.50/40%

Suggested Regular Retail/Margin

\$3.29/54%

Blended Margin

46%

FEEL LIKE A MILLION BUCKS



2 FOR \$5

Includes all Bucked Up 16oz singles

OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

COOLER DOOR STATIC CLING

Promotions featured under *Instore In Action* in the magazine are optional for members. Only participating stores in the promotional deal will qualify for reduced Cost of Goods Sold.

OPTIONAL IN-STORE PROMOTIONS

TASTEFULLY
DIFFERENT ENERGY



2 FOR \$4.50

Includes all Uptime Energy 12oz singles

OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

Promotional Dates

10/1 to 10/31

Package Size

12oz

Regular Cost

\$20.50

Promotional Discount

\$3.50

Net Case Cost

\$17.00

Required Promotional Retail

2/\$4.50

Promo Retail/Margin

\$2.25/37%

Suggested Regular Retail/Margin

\$2.99/53%

Blended Margin

43%

Promotions featured under *Instore In Action* in the magazine are optional for members. Only participating stores in the promotional deal will qualify for reduced Cost of Goods Sold.

OPTIONAL IN-STORE PROMOTIONS

Promotional Dates

10/1 to 10/31

Package Size

1-liter

Regular Cost

\$27.56

Promotional Discount

\$4.59

Net Case Cost

\$22.97

Required Promotional Retail

2/\$6.00

Promo Retail/Margin

\$3.00/36%

Suggested Regular Retail/Margin

\$3.49/45%

Blended Margin

42%

EARTH'S FINEST WATER®

BOTTLED AT THE SOURCE, UNTOUCHED BY MAN,
UNTIL YOU UNSCREW THE CAP



2 FOR \$6

Includes all Fiji 1-liter singles

OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

COOLER DOOR STATIC CLING

Promotions featured under *Instore In Action* in the magazine are optional for members. Only participating stores in the promotional deal will qualify for reduced Cost of Goods Sold.

OPTIONAL IN-STORE PROMOTIONS

COOLER DOOR STATIC CLING



core
HYDRATION

perfectly balanced
pH+ purified
water

100% RECYCLED PLASTIC #

GHRA

2 FOR \$4.44

Includes all Core Water 30.4oz singles
OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 9-1-26 TO 10-31-26

Promotional Dates

10/1 to 10/31

Package Size

30.4oz

Regular Cost

\$20.21

Promotional Discount

\$3.21

Net Case Cost

\$17.00

Required Promotional Retail

2/\$4.44

Promo Retail/Margin

\$2.22/36%

Suggested Regular Retail/Margin

\$3.49/59%

Blended Margin

50%

Promotions featured under *Instore In Action* in the magazine are optional for members. Only participating stores in the promotional deal will qualify for reduced Cost of Goods Sold.

Offer available only from



ghraonline.com

Need Direct Store Delivery Assistance?

Let's Connect.



Hi, I'm Haris Barlas, your **GHRA MSR Coordinator** for **Direct Store Delivery (DSD) Support**. Whether you have questions, need vendor coordination, or require Direct Store Delivery assistance, I'm here to help keep your business moving.



Haris Barlas

MSR Coordinator – DSD Support



(281) 295-5341



STAY AHEAD IN RETAIL



Join the GHRA Retail WhatsApp Community for all the latest updates on Retail & DSD information.

1. Instant updates
2. DSD news
3. Retail announcements

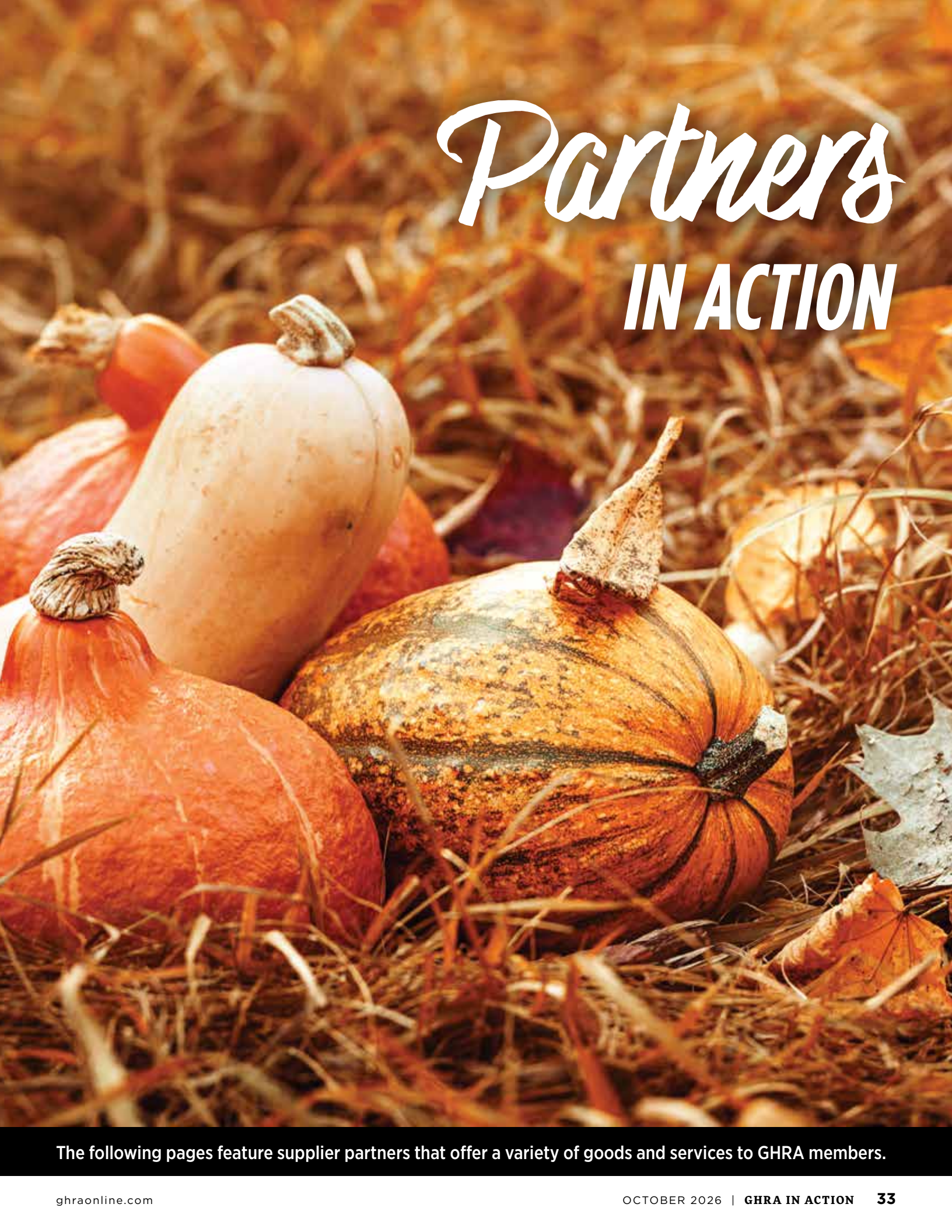
Scan the QR code to join and stay informed!

Let's stay connected — anytime, anywhere.



GHRA SUPPLIER CONTACT LIST

Company Name	Contact Person	Contact Number
Altria	Customer Service (Marlboro)	(866) 275-7687
ATM Link	Customer Service	(281) 568-4443
Barcel (Takis)	Contact GHRA Member Service Representative	
Beyond Lotto	Customer Service	(832) 388-3526
Bimbo Bakeries	Contact GHRA Member Service Representative	
Blu Beverage	Sunny Bhatt	(832) 767-5573
Blue Rhino	Customer Service	(800) 258-7466
Borden	Customer Service	(281) 821-0008
Cintas Corporation	Customer Service	(713) 856-1900
Coca-Cola Southwest Beverages	Customer Service (including cooler issues)	(844) 561-2653
<i>All Coca-Cola product/delivery issues should be sent to: retailcustomer@cocacolaswb.com All Coca-Cola sales tax issues should be sent to: taxcompliancccsbw@coke-bsna.com </i>		
Community Coffee	Tony Lawrence	(813) 318-1000
Conquest Pest Service	Ishan Pittalia	(832) 786-9792
C4 Energy	Marcus Gonzalez	(210) 897-8779
Del Papa (Budweiser/Bud Light)	Customer Service	(888) 433-5727
Dr Pepper (KDP)	Contact GHRA Member Service Representative	
Farmer Brothers Coffee (Boyd)	Customer Service	(877) 322-6898
Frito-Lay	Customer Service	(800) 352-4477
Frito-Lay S2U	Customer Service	(888) 600-6620
Glitz Air	Ishan Pittalia	(832) 713-7771
IMM (Intelligent Mexican Marketing)	Customer Service	(972) 999-5614
In- Time Distributors Inc.	Asif Shamsi	(832) 630-9980
ITG Brands LLC	Customer Service	(866) 233-6527
Jack Hilliard's (Nesquik/Fiji)	Customer Service	(979) 775-9047
Miller Faust (Miller Lite/Coors Light)	Customer Service	(713) 673-5111
Monster Energy	Contact GHRA Member Service Representative	
Oak Farms	Customer Service	(800) 395-7004
Pepsi and Rockstar Energy Drink	Contact GHRA Member Service Representative	
Rapid Xchange Propane	Sam Hardin	(800) 354-7250
RJ Reynolds Tobacco	Customer Service	(800) 974-2227
<i>RJR Customer/Member Portal: engagevip.com RJR Third Party (for members with no RJR rep) Acosta (888) 247-7007, reynolds@acosta.com </i>		
Saman Distributors LLC	Customer Service	(323) 786-7865
Silver Eagle Distributors	Customer Service	(713) 869-4361
Tastee Kreme (Blue Bunny)	Contact GHRA Member Service Representative	
Warren Southwest Refrigeration	Customer Service	(713) 869-6221
Waste Management	Customer Service	(713) 686-6666
<i>Service-related questions (increase, decrease, or missed pickup): (713) 686-6666 New member setup: Louise Griffin at (713) 898-2036 or lgriffi2@wm.com </i>		
YUM! Ice Cream/V8/Simply/Nestle Frozen Food	Customer Service	(713) 861-1200

A close-up photograph of several pumpkins and gourds resting on a bed of dry straw and autumn leaves. The pumpkins vary in color, including bright orange, pale cream, and mottled orange and green. The background is a soft-focus field of similar straw and leaves, creating a warm, autumnal atmosphere.

Partners **IN ACTION**

The following pages feature supplier partners that offer a variety of goods and services to GHRA members.

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Don't Get Stuck in Contracts!

There is **No Benefit** of having Auto Renew Contract.

Steps You Should Take:

- Get a Copy of your contract
- Review expiration date and terms
- Contact vendor to **CANCEL** auto renewal



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