

GHRA IN ACTION WEEKLY IN THE LOOP

Stay Informed, Stay Connected



February 6th, 2023

UPDATE

FRITO LAY PROMOTION



The following Lay's 2.63oz (XXVL, now pre-priced at \$2.49) are included in the February Spanner promotion.

Note the promotion does not include Lay's 2.5oz Kettle Cooked Chips.

Brand	Size	Item Description	UPC
LAYS	XXVL	2.49 Lay's BBQ	028400324205
LAYS	XXVL	2.49 Lay's Classic	028400323826
LAYS	XXVL	2.49 Lay's Salt & Vinegar	028400323857
LAYS	XXVL	2.49 Lay's Sour Cream & Onion	028400324212
LAYS	XXVL	2.49 Lay's Flamin Hot	028400323864
LAYS	XXVL	2.49 Lay's Limon Sabritas	028400324236
LAYS	XXVL	2.49 Lay's Sweet Southern Heat BBQ	028400323888
LAYS	XXVL	2.49 Lay's Dill Pickle	028400323895

TAKI'S PROMOTION



The promotional discount price for products purchased from 2/1 thru 2/11 will be paid to members in the form of a rebate (included with the Q1 rebate payment).

Starting February 12th - the promotional price will be reflected directly in the invoice.

Takis promotion is going to be extended until March 31st to compensate for the inconvenience and to increase consumer demand.

FLEX SHELF UPDATES

We are providing three member options shelves to select from for your Carbonated Soft drink cooler doors. GHRA is recommending you select the KDP flavor brand shelf which provides the 7-UP, Sunkist, Canada Dry and A&W brands for your location.

Above information applies only to members that purchase Dr Pepper from Coca-Cola.

[Click here for more details.](#)

GHRA WHATSAPP

Members are requested to save the number below on their phones as "GHRA Whatsapp".

Whatsapp Business Number: (806) 810-4473

Do not CALL on this number as your calls are not monitored.

If any member has any concerns or queries please call us at the official GHRA number
(844) 777-4472.