

GHRA IN ACTION WEEKLY IN THE LOOP

Stay Informed, Stay Connected



January 23rd, 2023

Update



FEBRUARY PROMOTIONS

Due to current 2023 Resets and limited distribution of Coca-Cola non-carbonated products in GHRA locations, changes to poster promotions have been made.

The new line-up for February promotions is as follows:

Spanner:

- Pepsi 1-Liter and Lays XXVL



Posters:

- Coca-Cola 2-Liter
- Red Bull 12oz
- Red Bull 8.4oz



FRITO LAY PRICE CHANGE

Frito Lay pricing on single-serve product will increase effective January 29th. [Click here to review pricing details, now posted on the member portal.](#)



XXVL to \$2.49				\$1.49 Value XXVL to \$2.49			
<u>From</u>	<u>To</u>			<u>From</u>	<u>To</u>		
SRP \$2.29	→ \$2.49	+9%		SRP \$1.49	→ \$2.49	+67%	
Cost \$1.60	→ \$1.74	+9%		Cost \$1.04	→ \$1.74	+67%	

2023 PACKAGED BEVERAGE

2023 Packaged Beverage communications and details are now available on the member portal. [Click here for more details.](#)



GHRA WHATSAPP

Members are requested to save the below number on their phones as "GHRA Whatsapp". Please note the below number is specifically for receiving communications ONLY.

Whatsapp Business Number: (806) 810-4473
Do not CALL on this number as your calls are not monitored.

If any member has any concerns or queries please call us at the official GHRA number **(844) 777-4472.**