

GHRA IN ACTION WEEKLY IN THE LOOP

Stay Informed, Stay Connected



March 7th, 2022



GHRCF GOLF TOURNAMENT

The GHRCF Annual Golf Tournament is our main fundraising event for the year. This year the Annual GHRCF Golf Tournament will be held on **Monday, May 9th, 2022**.

It's a Fundraising event, **"REGISTRATION IS REQUIRED TO PARTICIPATE"**. The deadline to register is **April 8th, 2022**. Please click the flyer below for registration.

ANNUAL GHRCF GOLF TOURNAMENT

REGISTRATION IS NOW OPEN

LOCATION: SWEETWATER COUNTRY CLUB
DATE: MONDAY, MAY 9TH 2022

APRIL PROMOTIONS

Spanner - Dr Pepper/7-UP 20oz

Poster 1 - Brisk 1-Liter

Poster 2 - Monster 16oz

Poster 3 - Fiji 1-Liter



*Fiji Water will be 3rd Poster for April promo. Please order through Jack Hillard.

DAYLIGHT SAVING TIME 2022

Adjust your clocks Saturday night! Daylight Saving Time begins on **Sunday, March 13, at 2:00 A.M.** On Saturday night, clocks are set forward one hour.



Mar 13
Forward 1 hour

Supplier Updates

Coca Cola Products

Due to supplier cost increases, GHRA Warehouse will increase the price of Coca Cola & Dr Pepper 20oz product effective **Monday 3/14**. New pricing will be **\$29.99** per case.



Frito Lay Funding Opportunity

ATTENTION MEMBERS: Last year in Q4 GHRA Members gained additional funding by achieving a growth hurdle that has not been seen in over 2 years with Frito Lay! We hope you enjoyed the extra financial support.



You as a Member can continue the financial trend this year by ensuring the following.

1. Work with your Frito Lay Sales Rep and Membership Services Team to align your Frito Lay Salty Snack space according to your average weekly sales.
2. Execute New Item Sales as this will drive incremental sales for you and excite your shoppers.
3. Provide incremental display space for Spanner and Poster programs to ensure you win on these Special Sales programs.

As we are getting close to 2022 Q1, we have an opportunity again to gain additional growth bonus funds for the 2nd straight Quarter! Its March Madness time and Consumers will be snacking BIG! Stay in stock and we will all see the financial benefits!

MADE WITH REAL CHEESE FOR MAXIMUM FLAVOR!

2 FOR \$8

Includes all \$4.49 Cheetos flavors
OR ONE AT REGULAR RETAIL • WHILE SUPPLIES LAST • OFFER VALID 3-1-22 TO 3-31-22