

# GHRA IN ACTION WEEKLY IN THE LOOP

*Stay Informed, Stay Connected*



March 28<sup>th</sup>, 2022

# LATEST UPDATES

## GHRCF GOLF TOURNAMENT

The GHRCF Annual Golf Tournament is our main fundraising event for the year. This year the Annual GHRCF Golf Tournament will be held on **Monday, May 9th, 2022**.

This is a Fundraising event, **"REGISTRATION IS REQUIRED TO PARTICIPATE"**. The deadline to register is **April 8th, 2022**. Please click the flyer below for registration.

**ANNUAL GHRCF GOLF TOURNAMENT**

**REGISTRATION IS NOW OPEN**

LOCATION: SWEETWATER COUNTRY CLUB  
DATE: MONDAY, MAY 9<sup>TH</sup> 2022

## GHRA APRIL PROMOTION KIT

Look out for the April promotions kit coming to your stores. If you do not receive it by the first week of April, please call the GHRA Office.



## LATINO FACTOR RACK PROGRAM



GHRA has partnered with IMM on this special Hispanic endcap program to help you meet your local consumer needs! Please reach out to the below contact to place a new rack into your store today.

*Amarilis Massannet - AmarisM@immlatino.com | 787-509-2869*



## INFUSE VAPOR

In conjunction with the new oversight that the FDA will have over synthetic nicotine, Infuse product cannot legally be sold after May 14, 2022. GHRA is selling through remaining Infuse inventory at a reduced price of \$39.75 (\$3.98 each) with a suggested promotional retail of \$6.39 (37.7% GM).

Item #	Description
28006	INFUSE BANANA ICE E CIG 4.8%
28011	INFUSE BERRY ICE E CIG 4.8%
28007	INFUSE BLUEBERRY E CIG 4.8%
28012	INFUSE GRAPE E CIG 4.8%
28009	INFUSE MANGO E CIG 4.8%
28010	INFUSE MANGO ICE E CIG 4.8%
28014	INFUSE MENTHOLE CIG 4.8%
28008	INFUSE MIXED BERRY E CIG 4.8%
28005	INFUSE STAWBERRY ECIG 4.8%
28013	INFUSE TOBACCO E CIG 4.8%

*While supplies last*



**The taste that transcends time.**

GET TOPO CHICO 12OZ 12 - PACK FOR JUST

**\$8.99**

SRP: \$11.99 | RETAIL GM: 25%



BOTTLES NOT LABELED FOR INDIVIDUAL SALE

## TOPO CHICO 12PK

**HOT DEAL - GET THEM WHILE YOU CAN!**

Get **Topo Chico 12oz 12 pack** for **8.99**.  
Bottles not labeled for individual sale.