

GHRA IN ACTION WEEKLY IN THE LOOP

Stay Informed, Stay Connected



January 31st, 2022

DON'T FORGET

OVERVIEW:

- COVID HOME TEST KITS
- SUPPLIER UPDATES
- FEBRUARY PROMOTION

FEBRUARY PROMOTION KIT

Look out for the February promotions kits coming to your stores. If you do not receive it by end of this week, please call the GHRA office.

GHRA
SPANNER
DISPLAY

PROMOTIONS

- Spanner | Gatorade & Frito Lay
- Poster #1 | Dr Pepper - 20 oz
- Poster #2 | Frappuccino 13.7 oz
- Poster #3 | Monster - 16 oz

The promotional kit includes three posters:

- Poster 1:** Gatorade & Frito Lay. Offer: 2 for \$4. Includes 16oz bottles of Gatorade and 1.5oz bags of Frito Lay Doritos.
- Poster 2:** Starbucks Frappuccino. Offer: 2 for \$6. Includes all Starbucks Frappuccino 13.7oz single-serve.
- Poster 3:** Monster Energy. Offer: 2 for \$4.50. Includes all Monster Energy 16oz & 15.5oz single-serve.

SUPPLIER UPDATES

KEURIG DR PEPPER

Situation is improving, getting more employees back to work. Effective Monday 2/7/2022, KDP will be going back to regular delivery schedules.



PEPSI

Situation improving, and there are no limits on orders, product availability constraints could occur on Frappuccino and Juices.



COVID HOME TEST KIT

The Celltrion COVID-19 Home Test Kit is available this week at GHRA Warehouse.

ITEM # 28184

Price	\$26.99
Suggested Retail	\$34.99
Profit	\$8.00
GM%	23%



LAST CHANCE *(While supplies last!)*

MONSTER

Get ready for February Monster promotion by purchasing Monster from GHRA warehouse at the December promotion cost!

Promo cost (\$32.05) | Item# 28104



ZAMBOS

Stock up on Zambos product at January promo cost, while supplies last!

["click here for price details"](#)

