

GHRA IN ACTION WEEKLY IN THE LOOP

Stay Informed, Stay Connected



February 7th, 2022



Supplier Update

COCO COLA PRODUCTS

Due to supplier cost increases, GHRA Warehouse will increase the price for Coca-Cola product effective **Monday 2/14**.

New Pricing (includes Coke, Diet Coke, Coke Zero, Sprite, Dr Pepper).

Coke 12pk **\$5.99** | Coke 24oz **\$27.99**

MONSTER 16 oz ORIGINAL

Support the February Monster Promotion by purchasing Monster Energy Original from the GHRA warehouse, at the promotional cost of **\$32.05** while supplies last.

Item# 28104



FERRERO

FAVORITES PROMOTION

ORDER NOW FOR MARCH PROMOTION

2 FOR \$3.33

Order Number: 28196

KING SIZE COUNTER DISPLAY, 54CT

DISPLAY CONTAINS ONE (1) BOX OF EACH



BABY RUTH KING (18)



BUTTERFINGER KING (18)



NESTLE CRUNCH KING (18)



PROMOTION WILL BE SUPPORTED WITH FRONT DOOR CLING AND DISPLAY SIGNAGE

	Everyday	Promotion
Display Cost	\$70.09	\$42.05
Unit Cost	\$1.30	\$0.78
Retail	\$2.49	\$1.67
Profit \$	\$1.19	\$0.89
Margin %	48%	53%

"Displays starts shipping this week"