



April 29, 2021

Dear Members,

After 8 years of leading the GHRA organization to sustainable growth and success, our Board of Directors is announcing that Bill Pitocco, will be leaving GHRA to start the next chapter of his career. Bill led the reorganization of our company's structure and introduced an interdepartmental approach which will guide the organization for years to come. During his tenure he scaled the GHRA Warehouse and Distribution Center sales to over \$300M. Under Bill's leadership, the cigarette manufacturers for the first time in 23 years, awarded GHRA a direct cigarette stamping status. Bill led the expansion of our organization during critical growth stages allowing us to prevail even during the toughest times throughout the pandemic. Bill's vision, drive and performance focus, combined with his commitment to serving the best long-term interests of the organization, have materially strengthened GHRA. The entire organization wishes Bill success in his future endeavors and expresses immense gratitude for all his contributions.



After going through a rigorous and wide-ranging selection process, the Board of Directors would like to introduce Brian Trout as the new CEO of GHRA. Brian is a 25+ year veteran of the Convenience Store, Gas Station, and Refined Fuels industry. Brian has held a variety of functional roles throughout his career and has led teams in different channels of trade having worked with fuel distributors and jobbers, dealers, franchisees, and company owned company operated retail stores. His work experiences are diverse having worked with large publicly traded companies like Amoco Oil Company and BP, large privately held companies like 7-Eleven, smaller private firms such as Thorntons, and with private equity backed companies like GPM Investments and Brookwood Financial Partners. Brian was a founding member of BW Gas & Convenience Holdings, LLC and instrumental in growing the company from an idea to 150 stores in 3 years as well as developing the C-store brand Yesway. Brian is married to his wife Sheila of 27 years and together they have four daughters ranging from 26 to 13 years of age. Brian and Sheila will be relocating to the Houston area later this year.

The Board of Directors warmly welcome Brian to the role and wishes him success.

Firdous Ali,
President