



# 2010 October Promotions



## SPANNER BOARD PROMOTION

20 ft



15 ft



**Dr Pepper CSD 20oz Bottles**

Invoice Cost: \$17.75

Retail: 2 for \$2  
or one at regular store price

**Venom 16oz Bottles**

Invoice Cost: \$27.50

Retail: 3 for \$5  
or one at regular store price

\*\*\*Please report broken Spanner Frames to GHRA Office\*\*\*

### Poster #1 *Coca-Cola* 12-Pack Cans

Invoice Cost: \$7.30

Retail: 2 for \$8  
or one at regular store price

### Poster #2 1-Liter Pepsi Products Frito-Lays CHEETOS Snack Bags

Invoice Cost: CSD \$8.00

Lipton Brisk \$7.56

Aquafina \$7.00

Retail: \$1.00

### Poster #3 HyDrive Energy

Invoice Cost: \$10.50

Retail: 2 for \$2.22  
or one at regular store price

# GHRA STOREFRONT



#1

#2

#3

**Please Use this chart as a guide to set your retail prices.**

Invoice Nets do not reflect any applicable rebates

\*\*All Spanner and Poster promotional retail pricing is required\*\*

**GHRA Suggested Retail Pricing**

**October 2010**

**Carbonated Beverages**

| Coca-Cola                   |             |          | Pepsi Cola         |             |          | Dr Pepper     |             |          | Red Bull    |               |         |        |
|-----------------------------|-------------|----------|--------------------|-------------|----------|---------------|-------------|----------|-------------|---------------|---------|--------|
| Package                     | Invoice Net | Retail   | Package            | Invoice Net | Retail   | Package       | Invoice Net | Retail   | Invoice Net | Invoice Net   | Retail  |        |
| 20oz                        | \$19.95     | \$1.39   | 20oz               | \$20.00     | \$1.39   | 20oz *Spanner | \$17.75     | 2/\$2.00 | 8.4oz Can   | Red Bull Cola | \$18.00 | \$1.19 |
| 14oz                        | \$14.25     | \$0.99   | 20oz *Crush / Mist | \$14.25     | \$0.99   | New 16oz      | \$6.90      | \$4.49   | 12oz Can    | Red Bull Cola | \$23.50 | \$1.49 |
| 12pk Cans *Poster           | \$7.30      | 2/\$8.00 | 12pk Cans          | \$7.65      | \$4.99   | 1Liter        | \$17.75     | \$1.69   |             |               |         |        |
| 1Liter                      | \$13.25     | \$1.69   | 1Liter *Poster     | \$8.00      | \$1.00   | 2Liter        | \$11.20     | \$1.89   |             |               |         |        |
| 2Liter                      | \$12.00     | \$1.99   | 2Liter             | \$9.60      | 2/\$3.00 |               |             |          |             |               |         |        |
| Coke from Mexico            | \$18.00     | \$1.29   |                    |             |          |               |             |          |             |               |         |        |
| 2.5 Gallon - Bag in the Box | \$29.65     |          |                    |             |          |               |             |          |             |               |         |        |
| 5 Gallon - Bag in the Box   | \$56.70     |          |                    |             |          |               |             |          |             |               |         |        |

**Non-Carbonated Beverages**

| Water                                 |             |          |                             |             |        |                     |             |          |                             |             |        |
|---------------------------------------|-------------|----------|-----------------------------|-------------|--------|---------------------|-------------|----------|-----------------------------|-------------|--------|
| Coca-Cola                             |             |          | Pepsi Cola                  |             |        | Dr Pepper           |             |          | Other                       |             |        |
| Package                               | Invoice Net | Retail   | Package                     | Invoice Net | Retail | Package             | Invoice Net | Retail   | Invoice Net                 | Invoice Net | Retail |
| 20oz Dasani                           | \$17.52     | \$1.29   | 20oz Aquafina               | \$18.00     | \$1.39 | 20oz Deja Blue      | \$17.00     | \$1.29   |                             |             |        |
| 1Liter Dasani                         | \$10.44     | \$1.59   | 1L Aquafina *Poster         | \$7.00      | \$1.00 | 1L Deja Blue        | \$11.00     | \$1.59   |                             |             |        |
| .700ml Smart Water                    | \$22.08     | \$1.69   |                             |             |        | .500ml Fiji         | \$19.00     | \$1.39   |                             |             |        |
| 1Liter Smart Water                    | \$14.64     | \$2.09   |                             |             |        | 1Liter Fiji         | \$18.00     | \$2.59   |                             |             |        |
| .5Liter Evian                         | \$20.16     | \$1.49   |                             |             |        |                     |             |          |                             |             |        |
| 1Liter Evian                          | \$16.56     | \$2.49   |                             |             |        |                     |             |          |                             |             |        |
| Isotonic                              |             |          |                             |             |        |                     |             |          |                             |             |        |
| 20oz Powerade *2010 Retail            | \$14.16     | \$0.99   | 20oz G2                     | \$18.90     | \$1.49 | 20oz All Sport      | \$14.50     | \$1.00   | 20oz Gatorade               | No Contract | \$1.59 |
| 32oz Powerade *2010 Retail            | \$12.74     | 2/\$3.00 | 32oz G2                     | \$20.10     | \$2.39 | 32oz All Sport      | \$12.50     | \$1.79   | 32oz Gatorade               | No Contract | \$2.29 |
| Enhanced Water                        |             |          |                             |             |        |                     |             |          |                             |             |        |
| 20oz glaceau VW                       | \$22.08     | 2/\$3.00 | 20oz Sobe Life Water        | \$13.00     | \$1.79 | Hydrive *Poster     | \$10.50     | 2/\$2.22 |                             |             |        |
| 32oz glaceau vitamin water            | \$21.00     | \$2.29   | 20oz Propel                 | \$23.05     | \$1.69 |                     |             |          |                             |             |        |
| Energy                                |             |          |                             |             |        |                     |             |          |                             |             |        |
| 16oz Monster                          | \$30.00     | \$2.29   | 16oz AMP                    | \$16.50     | \$2.29 | 16oz Venom *Spanner | \$27.50     | 3/\$5.00 | 8.4oz Red Bull              | \$31.50     | \$2.29 |
| 16oz Full Throttle / NOS              | \$28.00     | 2/\$4.00 | 16oz Rockstar               | \$34.00     | \$2.39 |                     |             |          | 12oz Red Bull               | \$46.00     | \$2.99 |
| 22oz Bottle NOS                       | \$24.00     | \$3.29   | Energy Shots                | \$20.00     | \$2.99 |                     |             |          | 16oz Red Bull               | \$30.00     | \$3.99 |
| 24oz Can (All)                        | \$24.00     | \$3.29   | 24oz AMP                    | \$24.00     | \$3.29 |                     |             |          | 8.4oz 4pk Red Bull          | \$31.50     | \$8.49 |
|                                       |             |          | 22oz Rockstar               | \$24.00     | \$3.29 |                     |             |          | 2oz Red Bull Shots          | \$40.00     | \$2.99 |
|                                       |             |          |                             |             |        |                     |             |          |                             |             |        |
| Tea                                   |             |          |                             |             |        |                     |             |          |                             |             |        |
| 20oz Nestea                           | \$14.75     | 2/\$2.00 | 20oz Lipton                 | \$24.00     | \$1.69 | 16oz Snapple        | \$20.50     | \$1.49   |                             |             |        |
| 16oz Gold Peak                        | \$12.36     | \$1.79   | 1Liter Lipton Brisk *Poster | \$7.56      | \$1.00 | 20oz Arizona Bottle | \$14.50     | 2/\$2.00 |                             |             |        |
|                                       |             |          | 16oz Pure Leaf Lipton       | \$14.40     | \$1.99 | 23.5oz Arizona Can  | \$15.50     | \$0.99   |                             |             |        |
| Juice / Juice Drinks / Protein Drinks |             |          |                             |             |        |                     |             |          |                             |             |        |
| 450ml Minute Maid                     | \$25.44     | \$1.79   | 15.2oz Ocean Spray          | \$14.40     | \$1.99 | 16oz Sunkist/Motts  | \$12.50     | \$1.79   |                             |             |        |
| 16oz V8 Splash                        | \$9.96      | \$1.39   | 20oz Sobe                   | \$15.00     | \$2.09 | 16oz Sunny D        | \$11.50     | \$1.59   |                             |             |        |
| 12oz V8 Fusion                        | \$11.40     | \$1.59   | 20oz Tampico Plus           | \$14.25     | \$0.99 |                     |             |          |                             |             |        |
| 18oz Fuze                             | \$13.92     | \$1.99   | Muscle Milk                 | \$26.00     | \$3.59 |                     |             |          |                             |             |        |
| Tummy Yummies                         | \$6.63      | \$0.99   |                             |             |        |                     |             |          |                             |             |        |
| Valle Fruit Drinks                    | \$14.25     | \$0.99   |                             |             |        |                     |             |          |                             |             |        |
| Coffee / Dairy                        |             |          |                             |             |        |                     |             |          |                             |             |        |
| 16oz Monster Java                     | \$20.00     | \$2.79   | 9.5oz Frappachino           | \$16.50     | \$2.29 | Yoohoo              | \$21.10     | \$1.49   | 16oz Nesquik (New)          | \$15.60     | \$2.09 |
|                                       |             |          | 13.7oz Frappachino          | \$20.40     | \$2.89 |                     |             |          | Nesquik (100 calorie) (New) | \$11.70     | \$1.29 |
|                                       |             |          | Starbucks Double Shot       | \$18.50     | \$2.59 |                     |             |          | 10oz Juicy Juice (New)      | \$15.12     | \$2.09 |

*GHRA SPECIAL OFFER*  
**ALL 2-LITER SPECIAL OFFER**

*September 25<sup>th</sup> thru November 30<sup>th</sup> 2010*

Invoice cost: \$9.60 (8/case)  
Net/Unit: \$1.20  
Suggested Retail: 2/\$3.00  
(one at regular store price)  
Margin: 20%



The following is a paid advertisement

## Promotion



Pre-packed Shipper



### Triple Nut/Peanut Bar

September 27 thru October 30, 2010

Allowance: \$.06  
Promotion Cost: \$.46  
Suggested Retail: \$.69  
Profit At Suggested Retail: 34.1%

| <u>UPC</u>    | <u>Name</u>    |
|---------------|----------------|
| 76410-40008-2 | Triple Nut Bar |
| 76410-08180-9 | Peanut Bar     |

*The following is a paid advertisement*

# P&L wants YOUR Business



*Use P&L  
as your  
source for  
upgrade TDES PCI Compliance  
& gas pump parts*

**24/7 Field Service & Repair  
713-480-1733**

## **SALES**

DRESSER WAYNE DISPENSERS  
GILBARCO DISPENSERS  
VERIFONE EQUIPMENT  
Point-of-Sale systems  
Equipment Upgrade

## **SERVICE**

24/7 Field Services Repair  
Repair and Maintenance  
Compliance Service  
Installation Service  
Tank and Line Testing  
Electrial Service

## **SOLUTIONS**

Complete turnkey installation  
Underground storage tank removal  
Dispensing & Fuel control system  
Fase I - II

## **P&L Service Guarantee**

After-hours order desk  
Top 200 items always in stock  
Mid-Night Express

*For more information on service in your area call 713-463-5412 or email us at [plnavarro@sbcglobal.net](mailto:plnavarro@sbcglobal.net)*

*The following is a paid advertisement*

**OCTOBER  
SPECIAL**



**Gallon Milk**

Cost: \$3.08

Suggested Retail: \$3.99

**CALL 281-951-5116**



The following is a paid advertisement



**GHRA PREFERRED VENDOR**

**Dresser Wayne provides preferred pricing to  
GHRA members, for more information contact  
your local Dresser Wayne distributor**



### **Ovation® Fuel Dispenser**

#### **Models**

- R11/1 - Single product Diesel dispenser
- B12/3 - (3+0) blender
- B23/4 - (3+1) blender

### **Nucleus® Point-of-Sale System**

#### **Networks Available**

- Chevron
- Citgo
- Conoco / Phillips
- Exxon Mobil
- Valero
- Generic (Bypass)

#### **Local Houston Distributors**

Erling Sales  
Dave Embertson  
281-260-7878  
Dave@ErlingSales.com

White Tucker, Inc  
Mike Kuehn  
281-664-7444  
Mike\_Kuehn@WhiteTucker.com

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Wayne is a registered trademark and Ovation is a trademark of Dresser, Inc. All other  
brand names and trademarks mentioned are the properties of their respective holders.

The following is a paid advertisement and is NOT endorsed by GHRA

- FINANCING AVAILABLE
- NEW LOCATIONS
- PLANNING, LAYOUT & DESIGN
- IMMEDIATE DELIVERY
- PARTS AVAILABLE
- FULLY STOCKED PARTS DEPARTMENT



**PRAVIN PARMAR 713-984-8833 OR  
JACK HUNT 281-660-1218**

**YOUR NUMBER ONE SOURCE FOR COIN LAUNDRY EQUIPMENT IN TEXAS  
PROVIDING LAUNDRY EQUIPMENT SOLUTIONS FOR OVER 25 YEARS**



**GS GULF STATES**  
LAUNDRY MACHINERY COMPANY

12647 MEMORIAL DRIVE  
HOUSTON, TEXAS 77024  
800-289-4756 • 713-984-8833  
WWW.GSLAUNDRY.COM

PROUD MEMBER  
**Coin Laundry**  
ASSOCIATION

**FREE SITE ANALYSIS AND DEMOGRAPHICS REPORT  
FOR GHRA CUSTOMERS ONLY!**

The following is a paid advertisement

# PRASLA INSURANCE AGENCY

LOCATED INSIDE GHRA OFFICE  
12790 SOUTH KIRKWOOD RD HOUSTON TEXAS, 77477



COMMERCIAL



HOME



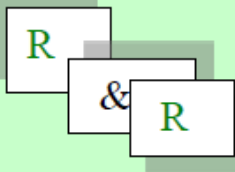
AUTO

**Property, Liability, Tank, Workman's Comp,  
Flood, Windstorm and Many more**

YOU WILL BE PLEASED WITH OUR SERVICE AND PRODUCTS, SO CALL  
US TODAY

CALL MOIZ MERCHANT TODAY FOR YOUR FREE QUOTE  
AT  
281-295-5380

The following is a paid advertisement and is NOT endorsed by GHRA



# R & R SUPPLIES

Contact- 936-447-0031

Dealing in Paper Rolls & Ribbons & Toners.

e-mail - [r\\_supplies@yahoo.com](mailto:r_supplies@yahoo.com)

## THANK YOU BAGS



| SIZE   | QTY     | REGULAR | QTY  | HEAVY |
|--------|---------|---------|------|-------|
| LARGE  | 1000 PC | 12.49   | 800  | 13.49 |
| MEDIUM | 2000 PC | 16.95   | 1000 | 13.95 |
| SMALL  | 2000 PC | 12.95   | 1000 | 10.95 |



## BROWN / WHITE PAPER BAGS



| SIZE  | QTY    | BROWN |
|-------|--------|-------|
| # 1/2 | 500 CT | 3.15  |
| # 1   | 500 CT | 4.15  |
| # 2   | 500 CT | 4.75  |
| # 4   | 500 CT | 5.85  |



## TRASH CAN LINERS

| SIZE   | QTY     | MIC/MIL | BLACK | CLEAR |
|--------|---------|---------|-------|-------|
| 13 GAL | 1000 PC | 8 MIC   | *     | 14.75 |
| 33 GAL | 250 PC  | 13 MIC  | 16.75 | 16.75 |
| 45 GAL | 150 PC  | 16 MIC  | 16.75 | 16.75 |
| 55 GAL | 100 PC  | 1 MIL   | 19.75 | 19.75 |



## ICE BAGS

|                       |        | PLAIN |
|-----------------------|--------|-------|
| 8 Lbs.-W/ Drawstring  | 500 ct | 24.45 |
| 10 Lbs.-W/ Drawstring | 500 ct | 25.45 |
| 20 Lbs.-W/ Drawstring | 250 ct | 31.45 |



| STAMPING |
|----------|
| 34.45    |
| 36.45    |
| 39.45    |



## REGISTER PAPER ROLLS

|                            |       |       |                   |
|----------------------------|-------|-------|-------------------|
| 3 1/8 X 230 Thermal -50 pc | cs/50 | 47.99 | PASSPORT REGISTER |
| 3" x 100 2 ply wc-50PC     | cs/50 | 37.99 | GILBARCO REGISTER |
| 2 3/4 x 190 1ply-50-pc     | cs/50 | 29.99 | RUBY REGISTER     |



We carry a complete line of **Printer Ribbons**, **Laser Toner**, **Fax Toner** and countless other Printer supplies of virtually any injet or Laser printer on the market.



Verifone 900 \$ 14.99 / 6 pc

Oki- B4400/4600 compatible \$ 32.99

### NOTE :-

\* **5% Cash Discount** available on above pricing to **GHRA members only**

\* PRICES ABOVE EXCLUDE SALES TAX

\* FREE SHIPPING AROUND HOUSTON AREA AVAILABLE FOR \$100+ PURCHASES

**Greater Houston Retailers Cooperative Association, Inc.**

12790 South Kirkwood

Stafford, TX 77477

Office Hours: Monday-Friday 9:00am to 5:00pm

Phone: 281-295-5300 Fax: 281-295-5399

E-mail: [info@ghraonline.com](mailto:info@ghraonline.com)

Website: [www.ghraonline.com](http://www.ghraonline.com)

**LABOR LAW POSTER**  
Now Available at GHRA  
office

Color and Laminate  
Cost: **\$10.00**

**Network Positions on PCI /  
TDES Mandates**  
are posted on GHRA  
website. Please visit  
**GHRAonline.com** for more  
details.

**GHRA ONLINE  
CLASSIFIEDS**

*www.ghraonline.com*  
*Under Other Services*

*Absolutely FREE*  
*for GHRA members*

Members can now list businesses  
or equipments for sale on GHRA  
website.

Please call GHRA for more details.

**GHRA CLASS SCHEDULE – 2010**

| MONTH       | HEALTH / FOOD<br>CERTIFICATE | TABC                     | TNRCC /<br>TCEQ          |
|-------------|------------------------------|--------------------------|--------------------------|
| October     | Tuesday,<br>October 5        | Tuesday,<br>October 12   |                          |
| November    | Tuesday,<br>November 2       | Thursday,<br>November 11 | Thursday,<br>November 18 |
| <b>FEES</b> | <b>\$55</b>                  | <b>\$20</b>              | <b>\$30</b>              |

**Coming up.....**

**NOVEMBER PROMOTIONS**

- Spanner:** Dr Pepper 20 oz  
Snapple 16 oz
- Poster:** Sunny D 20 oz
- Poster:** Pepsi 12 Pack
- Poster:** Evian 1 Liter
- Flyer:** Red Bull 16 oz