











CRIME

OF

OPPORTUNITY



**GAME**

**OF**

**POSSIBILITIES**



**RISK**

**v/s**

**REWARD**



**HIGHER THE RISK**

**LOWER THE POSSIBILITIES**

**LOWER THE RISK**

**HIGHER THE POSSIBILITIES**



**WHO ARE  
WE DEALING WITH  
???**





## ROBBERY SITUATION:

**STRAIGHT:** Demanding money immediately upon entering a store.

**CUSTOMER:** Demanding money sometime after entering a store and engaging in the act of making a purchase.

## PHYSICAL RESULTING FROM CONVENIENCE STORE ROBBERY

*“When faced with an employee who chooses to actively resist and is in a face-to-face confrontation, robbers many resort to injury the worker to avoid apprehension. Higher injury rates are consistently found to be correlated with measures employees take during the robbery.”*





## FROM ROBBERS PERSPECTIVE:

- \*Be sure there is money available.
- \*Optimize the take / risk ratio.
- \*Be persuasive.
- \*Avoid disruptions.
- \*Get the money quickly.
- \*Avoid being seen by anyone but victim.
- \*Avoid being recognized.
- \*Get away quickly and easily.

## PHYSICAL CHANGES

- \*Reducing the amount of cash available.
- \*Posting signs regarding low cash.
- \*Posting signs regarding clerk has no access to safe.
- \*Clearing the windows to make the cash register visible from outside.
- \*Increasing lighting inside and outside.
- \*Eliminating escape routes.
- \* Using all Safety & Security Means





**Training the employees**

**in**

**Violence and Robbery**

**Prevention Techniques.**



# REACTION TO SITUATIONS

## Robbers Point of View

- \*Giving up the money
- \*Keeping hands in sight.
- \*Not resisting.
- \*Not making any sudden moves
- \*Not talking
- \*Not Staring
- \*Not trying to be a hero.



## COUNTER MEASURES



\*Persuade / Convince the robber there is little money available.

\*Maximize the perceived risks for robbers.

\*Maximize the probability of the robbery being witnessed.

\*Convince the robber he may be recognized.

\*Alter escape routes or provide obstacles to a quick and easy exit.



STORE OWNERS HAVE

**Professional, Moral & Legal**

**Liabilities and Responsibilities**

# Owners face huge Liability Risk

Eye Popping facts:

- \* With less than 5% of world's population, US has more than 80% of world's attorneys
- \* Nearly 90% of world's lawsuits are filed in US
- \* There is a lawsuit filed every 30 sec. in US
- If you are a business owner or a professional, there is 1 chance in 3 that you might be sued next year.

**“We” have been very fortunate that we have not been hit with many lawsuits.**







# FOLLOWING THE ROBBERY

**\*\* CALL (911) THE LAW ENFORCEMENT AUTHORITY. Do not hang up phone until you are told to do so.**

**\* IF HURT ask for medical help.**

**• Lock all doors and ask all witnesses to remain until Police arrives.**





- Write down descriptions of the criminals and any other important Info.
- Protect crime scene...DO NOT TOUCH anything.
- Provide Police with all possible info.
- Do Not discuss details of robbery until after talking with police



**What Do We Need From YOU?**

**Law Enforcement Authority**

# What We Need From YOU:

**Clear video with the highest resolution**

**Time and date stamp on the video**

**Accurate time and date (Remember to change at daylight savings time)**

**Still photos of the suspect exported along with the video (if possible)**

**Proper camera placement (interior and exterior)**

**A manager or employee that can operate the system and download video**



## What We Need From YOU:

If considering upgrading your video system, ensure the new one has an export to thumb drive option.

Purchase 2 thumb drives for the video to be downloaded to – one for the officer to take and one as back up. You can get this back after we are able to save the video to a disc at the police department.

Provide a copy of the video to law enforcement immediately or within an hour of our request so that we can disseminate and identify the suspect(s) as soon as possible.

Have a manager / employee ensure the video system is operating and recording every day. If it isn't working properly, provide them with a contact that can respond that same day to fix the system.







# REMEMBERING DETAILS

Criminal description



# CRIMINAL DESCRIPTION SHEET

## Physical Description

Sex \_\_\_\_\_

Race \_\_\_\_\_

Height \_\_\_\_\_

Weight \_\_\_\_\_

Complexion \_\_\_\_\_

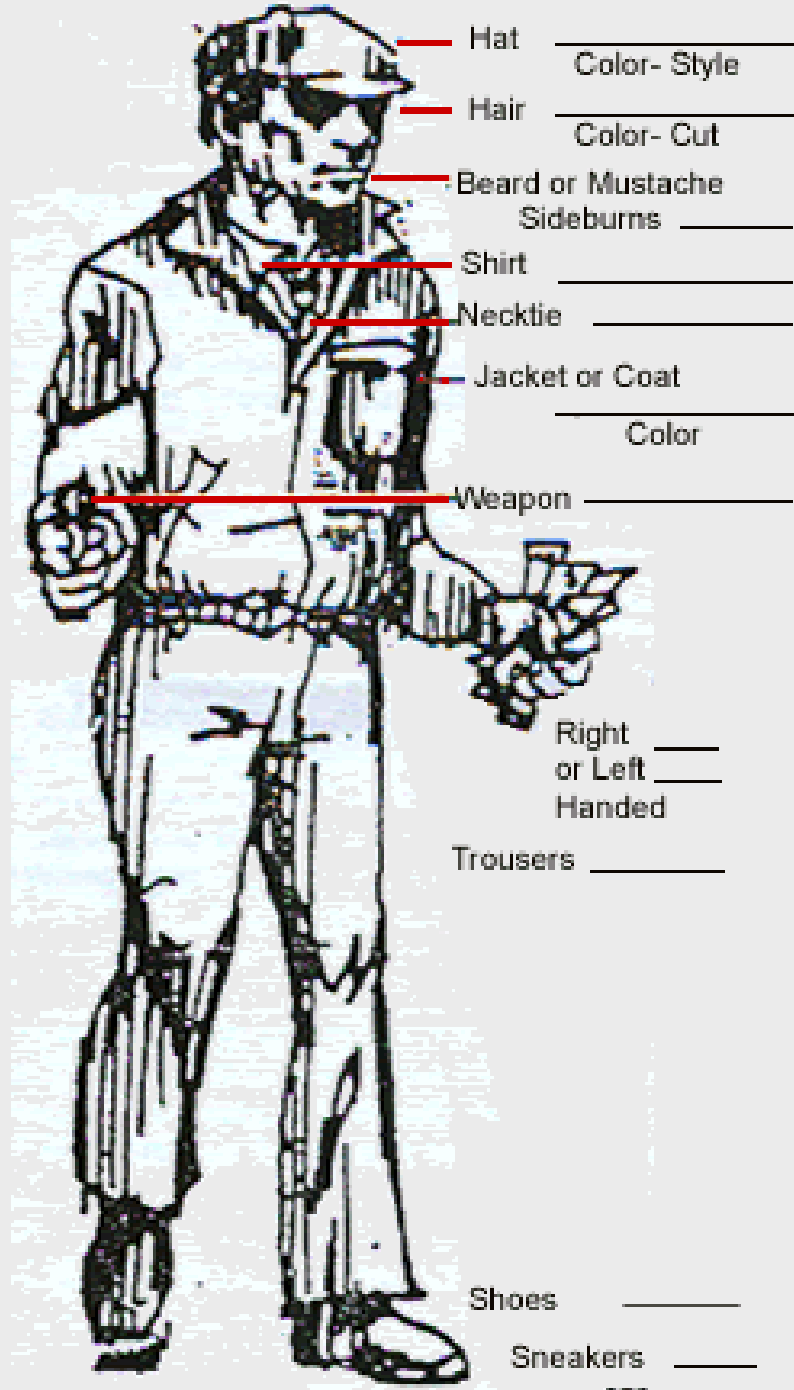
Eyes\_\_\_Color\_\_\_Eyeglasses

(Alert\_\_Normal\_\_\_Droopy)

Visible Scars, Marks, Tattoos

\_\_\_\_\_

Age \_\_\_\_\_





**Method of Escape:**

***Direction:*** \_\_\_\_\_

***License:*** \_\_\_\_\_

***Vehicle Description:*** \_\_\_\_\_

\_\_\_\_\_

***Remarks:*** \_\_\_\_\_

## VEHICLE DESCRIPTION SHEET

**\*\*\*Color:** \_\_\_\_\_

**Make:** \_\_\_\_\_

**Model:** \_\_\_\_\_

**Style:** \_\_\_\_\_  
(2 door, 4 door, hatchback, SUV, Pickup etc.)

**Tag / Lic. Plate:** \_\_\_\_\_  
(Include State)

**What Direction?** \_\_\_\_\_

**How many people?** \_\_\_\_\_

**Additional Description:**

\_\_\_\_\_





*Think a little more than you did before*

*Look a little more than you did before*

*Do a little more than you ever did  
before*



*A single wise decision is capable of  
saving Life*

*Thank You*